

WANDER & SOLAS



what to wear

STYLE GUIDE



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Hello! I'm Kirstie!

I'm a lifestyle photographer, based on the beautiful Gold Coast.

I'm passionate about what I do and love creating and capturing genuine, candid moments. I'm here to document intimate moments, genuine emotion and beauty of your family, to create timeless images that you can hold onto forever.



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One of the most common questions I get asked during the planning stages with my clients is "What should we wear?"

As a busy mama myself I know how stressful it can be trying to organise everyone's outfits, but I don't want you to worry because I have list of tips that are sure to help you decide on your outfits, and create beautiful timeless photos.



BE COMFORTABLE!

It is not uncommon to want to rush out and buy all new outfits for everyone (you deserve to spoil yourself mama!) but before you do, I encourage you to take a good look through your wardrobe and pick out your favourite pieces. Try to choose timeless pieces that you love and feel amazing in, something that hugs you in all the right places and above all you are comfortable in! This is especially important for children too, make sure to choose outfits they have worn before and you know they can run around and play in comfortably.

Maxi dresses and skirts are always a popular choice for mamas, and the girls as they create beautiful movement which looks great in photos! But if you would be more comfortable in your favourite T-shirts and jeans, or a comfy linen set, then go with that! This photo session is all about you, I want it to be authentic and capture this time in your life exactly as you are.





MATCH YOUR CLOTHING TO THE LOCATION

The majority of my family sessions are outdoors, either at the beach, field or forest so make sure to wear clothes that look relatively native to the environment, as well as being suitable for the season. You want to pick items with natural fibres like linen, cotton, and wool, which add a cosy texture and look beautiful in the golden light of a rising or setting sun. Remember again to pick items that are comfortable, as I will most likely get you to run through fields and chase your wildings into the waves down the beach!

Layers are perfect in the cooler months, they add beautiful texture, and interest which creates more visually appealing photographs as well as keeping you snugly warm too.

If you have a beach session in the middle of summer feel free to bring your swimmers! I love it when families jump in for an end of session swim, just remember to bring some towels!!

If your session is at home then stay in your comfy home clothes, I want to document your daily life. So keep it real, and stay in your dressing gown if you want to!



COMPLIMENT DONT COMPETE!



When picking your outfits, try to avoid matching. Instead aim to find outfits that compliment each other. Matching outfits compete for attention, and when multiple people wear the same colour, their outfits blend together so much that you can't really see any of them properly. The viewer can't tell where one person begins and another one ends, they turn into one big blob!

So, this means no more matching white T-shirts and jeans!! That style is long gone!!! Instead, find outfits in a variety of colours, textures, patterns and tones that work together. The more variety of texture and fabrics the better!! It is a good idea to pick out the colours from a statement piece (i.e mums dress) and pick the rest of the families outfits based on that!

The idea is to have everyone's outfit working together in harmonious and visually pleasing way, without everyone looking exactly the same! You want your individual personalities to shine through!





DONT BE AFRAID TO INCLUDE PATTERNS AND PRINTS

When it comes to patterns and prints, dont be afraid to incorporate them but do be careful! Try to avoid bold, or crazy patterns as this will detract attention from your face and we want these photos to be all about you!! .But if you have a beautiful patterned dress, or funky shirt you love and want to wear then by all means go for it! Just try to limit yourself to one pattern at a time. Picking colours out of the pattern for therest of the family to wear is also a great way to keep your family outfits looking cohesive!

Try to avoid clothing with offensive writing or big brand name logos as like crazy patterns it tends to be a bit distracting!

COLOUR SCHEMING

Try to aim for neutrals or earthy colours that you find in nature. Not only do these colours compliment almost all outdoor environments, they also look beautiful and timeless when you print your photos!

In saying this, I don't want to dull your sparkle, so if you are a colour lover then please stick with that!! Primary colours can look really beautiful, and create amazing contrast (think of a mustard dress in a forest, BEAUTIFUL!) however, some colours have the effect of distracting from the main subject (YOU) so when choosing colours opt for something a little softer. For example instead of bright pink, you could choose a dusty pink which complements the setting sun perfectly, or instead of electric blue or orange choose sky blue or a deep terracotta/ rust.





BE TIMELESS

These photos are going to be hung on your walls for years to come, so pick outfits that are classic and timeless, but also a reflection of you and your family. Get your children involved and let them help choose their own outfits, make it a fun experience for them! Most importantly wear something that you love, that is comfortable and that makes you feel amazing!



Your future memories are the most important thing to me, and I want your session to be a time for you to just be yourselves and enjoy it. Have fun together. Laugh a lot.

And I'll take care of the rest!



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